

**2/SEC-182 Syllabus-2023**

**2 0 2 5**

( May-June )

**FYUP : 2nd Semester Examination**

**SKILL ENHANCEMENT COURSE**

**( E-Commerce )**

( SEC-182 )

*Marks : 56*

*Time : 2½ hours*

*The figures in the margin indicate full marks  
for the questions*

**SECTION—A**

( Marks : 16 )

**1. Answer any four of the following questions :**

- (a) Distinguish between Traditional business and E-Commerce. 4
- (b) What is B2B and B2C? 2+2=4
- (c) Write a short note on digital wallet. 4

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- (d) State any two types of online advertising method. 2+2=4
- (e) Explain briefly legal environment of E-Commerce. 4
- (f) What do you mean by data encryption? 4

SECTION—B

( Marks : 40 )

Answer *any four* questions

2. What is International E-Commerce? Elaborate the various barriers to International E-Commerce. 2+8=10
3. Write short notes on the following : 5+5=10
- (a) Limitations of E-Commerce
- (b) Key drivers of E-Commerce
4. "Besides opportunities in e-marketing, it also goes through some challenges." Do you agree? Discuss. 10
5. Write short notes on the following : 5+5=10
- (a) Traditional banking *vs.* E-banking
- (b) Steps of transactions through the Internet

( 3 )

6. Write short notes on the following : 5+5=10
- (a) Digital signature
- (b) Issues of IPR in online business
7. What is the IT Act, 2000? Describe the salient features of the IT Act, 2000. 2+8=10

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